



Medi-Cal Rx

Reminder: Reinstatement of Brand Medically Necessary Prior Authorization Request Requirements for DAW 1 Claims

November 8, 2023; Updated February 21, 2025

Background

The purpose of this alert is to remind pharmacy providers and prescribers that claims that previously paid under the Transition Policy for Brand Medically Necessary (BMN) require a prior authorization (PA) request for members 22 years of age and older as of November 10, 2023.

On January 31, 2025, as part of Pediatric Integration, BMN requirements were reinstated for members 21 years of age and younger for new start claims. For additional information, refer to the Pediatric Integration tab on the [Education & Outreach](#) page of the [Medi-Cal Rx Web Portal](#).

What Pharmacy Providers and Prescribers Need to Know

Claims submitted with a dispense as written (DAW) code of DAW 1 for a brand, multisource product, when the product is not subject to a labeler restriction for the brand drug, will deny for BMN PA request requirements.

What Pharmacy Providers Need to Do

Pharmacy providers are required to submit a PA request if a claim denies with **Reject Code 75 – Prior Authorization Required** with supplemental message *"Brand Medically Necessary PA required. If brand is not required, please use available generic."* Claims submitted for brand, multisource drugs that do not have a Maximum Allowable Ingredient Cost (MAIC) or Federal Upper Limit (FUL) price type will not deny for BMN PA requirements.

Resources

- [Prior Authorization Submission Reminders](#)
- [Dispense as Written \(DAW\), Brand Medically Necessary \(BMN\), and Reimbursement – Frequently Asked Questions \(FAQs\)](#)

Contact Information

You can call the Medi-Cal Rx Customer Service Center (CSC) at 1-800-977-2273, which is available 24 hours a day, 7 days a week, 365 days per year.

For other questions, email Medi-Cal Rx Education & Outreach at MediCalRxEducationOutreach@primetherapeutics.com.